

Riverfront Park
20 S Bridge St
Chippewa Falls, WI 54729
Festival Dates: June 17 and June 18, 2022

2022 Food Space Application Form

(Print clearly and return to Blues Groove, LLC (NWBF) Incomplete or illegible applications will not be considered)

This is an application for food space at the Riverfront Park in Chippewa Falls. This is not a License. Do not send payment at this time. All applications will be reviewed based on the uniqueness and quality of products sold and/or services exhibited. Appearance of space/booth and references from other fairs or shows will be taken into consideration prior to offering a license. We reserve the right to accept/reject any application.

Section #1: Contact Information Name of Firm: _____ Name of Owner: _____
(Name as it will appear on license if approved)

Contact Person: _____
(Person in charge of the booth at event)

Mailing Address: _____

City: _____ State: _____ Zip: _____

Business Phone: _____ Cell Phone: _____ E-Mail (Required): _____

Company/Product Website: _____

Vehicle License Number(s): _____

Section #2: Location and Size of Space Desired (inside booth depth is roughly 9 – 10 feet)

1. 10 x 10 = \$200
2. 10 x 20 = \$300 3. 10 x 30 = \$400

Total: _____

Frontage must include all tie-downs, overhangs, trailer hitches, etc.–You will only be allocated the space requested

Section #3: Products and/or Services Offered

Food Vendors list all foods to be offered. If a food product is imported, list the country of origin. If approved for space, there is no guarantee all items requested/listed below will be approved; however, products cannot be sold if they are not listed on this application. Please provide the items you intend to sell at the NWBF below.

Section #4: Miscellaneous

Electrical

- Yes, I need Electrical (If yes, please complete Outdoor Utility Connection and Additional Needs Form below)
 No Electrical needed

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Section #5: Photo or Schematic of Exhibit

You MUST include a clear color photograph or a detailed professional schematic drawing of your booth and enclose literature pertaining to your food(s).

APPLICATIONS WITHOUT A PHOTO OR SCHEMATIC WILL NOT BE CONSIDERED!

Section #6: References

Please provide two (2) references from past fairs, festivals or trade shows, or similar events where you have sold or your food product(s).

Name of Fair/Show/Festival :

Address:

Contact Person: _____

Position: _____ Phone: _____ E-Mail:

Name of Fair/Show/Festival :

Address: _____ Contact Person: _____

Position: _____ Phone: _____ E-Mail:

We reserve the right to accept or reject any applicant based on the uniqueness and quality of products sold, festival experience, services offered, or the appearance of your space/booth and references from other fairs or shows at which you have exhibited. Remember this is an Application and not authorization to participate at the NWBF. You will be contacted with our determination, and if accepted, a License will be offered.

I certify that the information stated on this Application Form is complete and true to the best of my knowledge.

(Owners signature as stated on the front of this form)

(Date)

Return Completed Form To:

Steve Rheaume
723 4th Avenue W
Ashland, Wisconsin 54806

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2022 NORTHWOODS BLUES FESTIVAL

OUTDOOR UTILITY CONNECTION & ADDITIONAL NEEDS ORDER FORM

(Please complete and return this form with your application if you are requesting outdoor space at the

Riverfront Park, Chippewa Falls, WI)

Business Name on Application:

Contact

Person: _____ Phone #: ()

Section A:

Electrical Service		Rate per day	X	# of days
=	Total			

Food Vendor

20AMP	\$10.00	_____	30AMP	\$10.00	_____
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50AMP	\$15.00	_____
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Utility, Service, Refrigerated Trailers (Additional Electrical hookup requests)

20AMP	\$10.00	_____
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30AMP	\$10.00	_____
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50AMP	\$15.00	_____
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SECTION A TOTAL \$ _____

Liability Insurance

Yes No